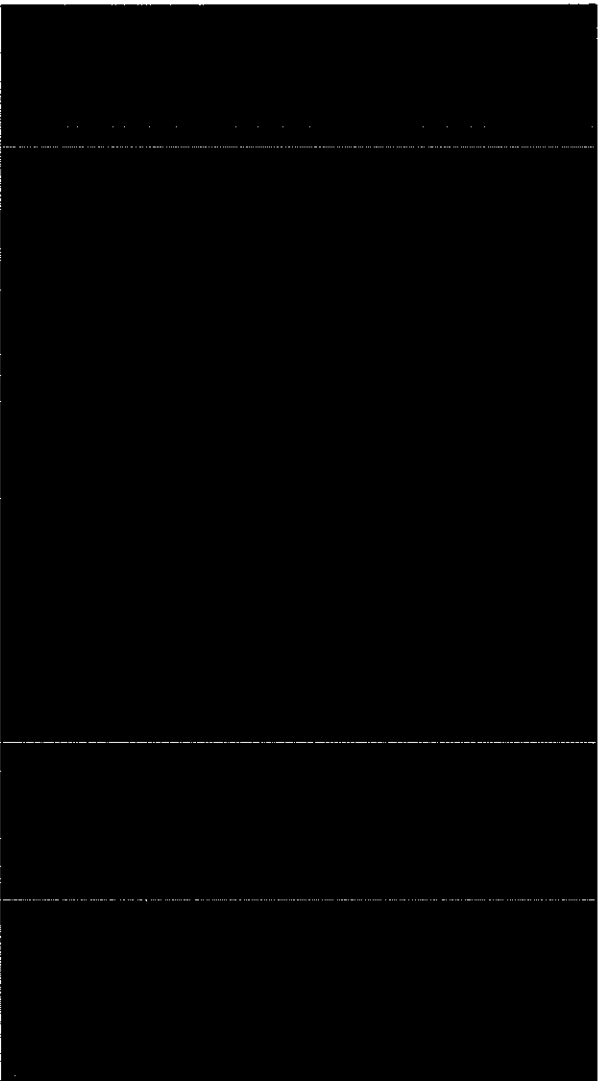


Exhibit 33 to Plaintiff's
Memorandum of Points and Authorities
in Support of Its Motion for Temporary
Restraining Order and Preliminary Injunction
(PX00131)
Part 4 of 4

[PORTIONS REDACTED]

Proposed Solutions: Strategies & Tactics



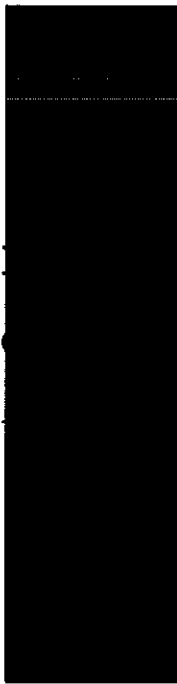
PX00131-027

Redacted

[illegible]

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Customer Focused Value



PX00131-029

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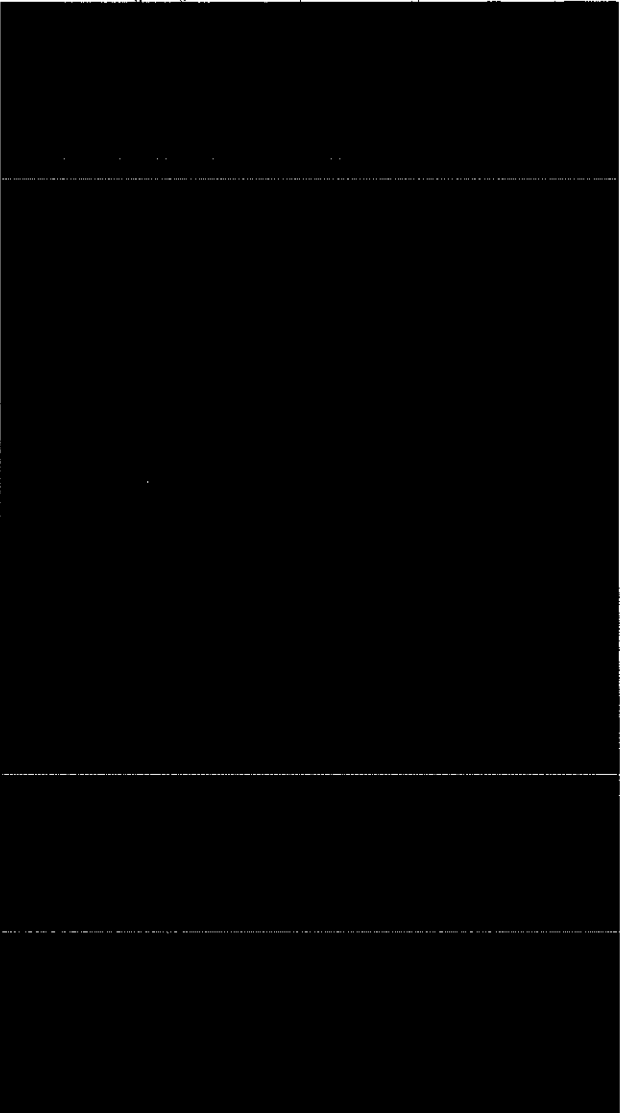
Examples of Customer Focused Value



PX00131-030

Redacted

Where are our customers going?



PX00131-031

Redacted